

FUNDBASE: DISCOVER, EXECUTE AND MONITOR HIGH- CONVICTION ALTERNATIVE INVESTMENTS

~ Now Available to all Qualified Investors ~

Fundbase.com is a fully integrated, cloud-based platform that facilitates the complete investment process for high-conviction alternative investments. It allows the global alternative investor community to improve their efficiency, security and investment performance. Utilizing cutting-edge technologies, Fundbase will act as a blueprint for the future of finance. The platform has opened its gates today to qualified investors and is free for interested investors to use in its basic version. The platform is designed to cater for the needs of a global user base: **qualified investors in Switzerland, the EU and the USA can start using Fundbase today.**

Alternative investments are the asset class of the next decade. Unfortunately they remain substantially inefficient and difficult to access:

- **No consolidated database for investment and price data** exists for alternative investment products. Interested investors are forced to collect, integrate, continuously update and analyze the relevant data from unconnected sources. This ties up significant financial and human resources.
- **Banks, fund administrators and brokers often provide inaccurate data**, misaligned valuations and delayed information. These service providers face the same challenges. This makes it more difficult for clients to collect data and causes unnecessary delays in investment decisions.
- **High marketing costs and complex regulatory requirements inhibit smaller providers.** These obstacles make it particularly hard for smaller providers of alternative investments to find their audience, and vice versa.

Hundreds of alternative investments on one platform...10 new funds added every day...

Fundbase has already attracted numerous prominent clients, including some **top family offices, fund of funds, and other leading investors.** It gives these investors **free access to reference data** on several hundred alternative investment products. It also allows alternative products to be directly compared with conventional investments such as equities or bonds. Platform users have a vast range of functions at their disposal, the following provided **free of charge**: simple **filtering functions** for the different product classes, **customized watchlists**, **fund-level analytics** and an **automated modular factsheet generator.** Users can connect to fund providers directly and get access to reference data, final prices and various documents for each investment product.



Enhanced functionality and individual investment data on the classes and series level are available to existing hedge fund investors on a paying basis. Going forward, investors on Fundbase can interact with each other, with anonymity guaranteed, and share information such as the results of their due diligence processes.

Unique: Open to qualified investors from Switzerland, the EU and the USA

As the first and only information platform for alternative investments, Fundbase meets all regulatory requirements in order to serve as an information platform for qualified investors from Switzerland, the European Union and the United States of America. Fundbase has an innovative 'legal grid' that sets controls on which investments qualified investors in the different countries are allowed to access. In the USA, for example, access is only granted to entities with qualified investor status in accordance with Rule 501(a) of Regulation D of the U.S. Securities Act of 1933. In other cases, Fundbase incorporates a reverse solicitation mechanism whereby, in order to gain access, investors have to raise an explicit connection request to receive fund information which is also in accordance with the Alternative Investment Fund Managers Directive (AIFMD).

About Fundbase

The platform is operated by Fundbase Holding AG, a start-up company founded by a group of alternative industry and technology entrepreneurs in 2013. It currently employs 17 people at its head office in Pfaeffikon (Switzerland) and at its branches in New York and Bratislava. Fundbase has an Advisory Board overseeing the development of the business: Zak Mandhro, Senior Partner Technology Manager at Google San Francisco, Prof. Dr. Bertrand Meyer, ETH Zurich, Dr. Marcel van Lohuizen, Tech Lead Manager at Google Switzerland GmbH, Daniel Sauer, Head of Operation, Risk & Systems at a Swiss based Single Family Office and Heiner Schellenberg, member of the board of directors of Proseba (Schweiz) AG.

Media Contact

Benedikt Gratzl: Telephone +41 44 271 93 94, media@fundbase.com

Franziska Gumpfer: Telephone +41 44 271 93 93, media@fundbase.com

Fundbase c/o TAKTKOMM Ltd

Geroldstrasse 33, CH-8005 Zurich, Switzerland Fax: +41 44 271 93 91