

SELL-SIDE PRODUCTS

FUND LISTING AND INVESTMENT CHANNEL

ELEVATOR PITCH

Fundbase is a cloud-based platform to ultimately host the complete investment process for high-conviction alternative investments. It allows the global alternative investor community to make step changes in efficiency, security and investment performance. Based on technology that is superior to most in the financial industry, Fundbase will act as a blueprint for the future of finance.

PRODUCT SUMMARY

Fundbase delivers to qualified investors a seamlessly integrated platform to discover, execute and monitor complex investments such as hedge funds, private equity and other high-conviction investments along with the long-only part of their portfolio. It builds on trusted real world connections between accredited investors and fund managers utilizing the latest in technology. It is accessible for free with the firm goal to positively disrupt the current investment process' efficiency, economics and performance.

COMPANY PROFILE

www.fundbase.com
Initiated: June 2012
Employees: 20
Current stage: Public Beta

LOCATIONS

Zurich, Switzerland
New York, United States
San Francisco, United States
Bratislava, Slovakia

MANAGEMENT

Michael Appenzeller
Chief Strategy

Pascal Rode
Chief Executive

Anthony Capone
Chief Technology

Stefan Berger
Head Product Management

CONTACT

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FUND LISTING

Fund Managers get exposure to a very rapidly growing community of world class investors (allocators, banks, family offices, global wealth managers, fund of funds). Access to European and US investor base is fully compliant, onboarding is easy and the handling of connections is fully transparent and controlled by the fund managers. **Fundbase** helps to streamline distribution with data confidentiality permanently secured based on the highest data security standards.



**MAXIMIZED
EXPOSURE**



**AUDITED
COMPLIANCE**



**DATA
SECURITY**

Listing on ultra-modern platform that offers a unique toolbox for qualified investors – get discovered

Complete service and legal grid to be fully compliant with FINMA, AIFMD, SEC regulations for solicitation and distribution

Transparent and **active management of investor connections** and their individual data access

List your funds for **FREE**

INVESTMENT CHANNEL™

Fund Managers are looking for effective and efficient channels to get professional exposure to the most exciting alternative investment communities. **3rd Party Marketers, Cap Intro** teams, and **Investment Advisors** are sharing their contents with various follower groups. **Fundbase** offers a unique space on the platform to form professional investment channels to communicate and disseminate relevant investment content to a targeted audience of qualified investors.



**BRANDED
VISIBILITY**



**DIRECT
COMMUNICATION**



**SUBSCRIPTION
MODELS**

Extended **corporate branding** and top of listings with **unlimited fund lists and model portfolios**

Active follower management to disseminate updates and other content with **blogs and documents**

Create private channels and content to **build individual fee-based subscription models**

From USD 499/month

www.fundbase.com

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